

**AGENDA
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
JULY 11, 2022
6:00 PM**

CALL TO ORDER:

CALL OF ROLL:

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the City Council on items on/or not on the current agenda. Items requiring Council action maybe deferred to staff or Boards and Commissions for research and future Council Agendas if appropriate. You will be limited to three (3) minutes and we ask that you conduct yourself in a professional, courteous manner, and refrain from the use of profanity. Failure to abide by this policy may result in the loss of your privilege to speak".

APPROVAL OF MINUTES:

1. To consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota City EDA for June 6, 2022

OLD BUSINESS:

NEW BUSINESS:

2. A presentation from Siri Simons of MNDOT to discuss the potential of Electric Vehicle charging stations along the I-35 corridor and potentially in the City fo Wyoming
3. To consider approving a booth for the MNCAR Expo on October 26, 2022
4. To continue discussion on a downtown redevelopment plan
5. To discuss the Wyoming Economic Authority's 2023 Budget Request

ADJOURN

**UNAPPROVED MINUTES
ECONOMIC DEVELOPMENT AUTHORITY
SPECIAL MEETING
CITY OF WYOMING, MINNESOTA
JUNE 6, 2022
6:00 PM**

CALL TO ORDER:

CALL OF ROLL:

On a Call of the Roll the following members of the Wyoming EDA were present:

EDA Members: Mayor Iverson, Council Member Schilling, Mike Soule, Eddie Prigge and Alex Bulmer

Also Present: Robb Linwood - City Administrator

ABSENT: Buccanero and Bulmer

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the EDA on items not on the current Agenda. Items requiring EDA action maybe deferred to staff for research and future EDA Agendas if appropriate."

1. Consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota City EDA for March 14, 2022

A MOTION WAS MADE BY EDA MEMBER SCHILLING SECONDED BY EDA MEMBER PRIGGE TO APPROVE THE "REGULAR MEETING" MINUTES OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY FOR APRIL 11, 2022

Voting Aye: Iverson, Schilling, Soule, and Prigge

Voting Nay:

Abstain:

SCHEDULED BID LETTINGS: NONE.

SCHEDULED PUBLIC HEARINGS: NONE

CONSENT AGENDA:

Items under the "Consent Agenda" will be adopted with one motion; however, council members may request individual items to be pulled from the consent agenda for discussion and action if they choose.

ACKNOWLEDGE RECEIPT OF REPORTS OF OFFICERS, BOARDS, COMMISSIONS AND DEPARTMENT HEADS:

COMMUNICATIONS

OLD BUSINESS:

4. To discuss a 2022 Work Plan - Goals and Marketing for the Wyoming EDA –
Workforce Housing – Mr. Linwood gave an overview of the Workforce Housing.

According to the Urban Land Institute (ULI), Workforce Housing is defined as housing affordable to households earning between 60 and 120 percent of area median income (AMI). Workforce housing targets middle-income workers which includes professions such as police officers, firefighters, teachers, health care workers, retail clerks, and the like. Households who need workforce housing may not always qualify for housing subsidized by the Low-Income Housing Tax Credit (LIHTC)

- Chisago County has developed a housing trust fund
- Affordable housing is essential to a flourishing business base, especially manufacturing

Nancy Hoffman HRA/EDA talked about the housing trust fund and how they are checking to see if businesses would be willing to contribute to it. This idea would be to have some sort of affordable housing based on AMI that would be smaller and offer some affordability options.

The EDA talked about strategies for Workforce Housing that included:

- Government Financing (TIF/Abatement)
- Helpful Zoning
- Low Cost land/donated land
- Advocacy by the EDA to engage
- Partner with Forest Lake CTE and Pine Tech and Construct America about partnering with Wyoming

Marketing Efforts

The EDA Discussed the Following

- Work on updating EDA website to ensure good information
- More Social media presences and the continued use of constant contact
- Site selectors are utilizing city's web pages for information
- Community image and reputation matter
- Branding is important to set us apart
- Social Media Posts (VIDEOS)
 - New Businesses and New Development
 - Featured Businesses of the Month
- Branding is not consistent especially with Signage, council dias, parks, water tower, and clothing

NEW BUSINESS: NONE

ADJOURN

**A MOTION WAS MADE BY EDA PRESIDENT IVERSON ADJOURNED THE JUNE 6, 2022
"REGULAR MEETING" OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY
MEETING AT 6:52 PM**

Voting Aye: Iverson, Bulmer, Schilling, Prigge and Soule

Voting Nay:

Abstain:



Request for EDA Action

Date: July 6, 2022

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Electric Vehicle Presentation MNDOT

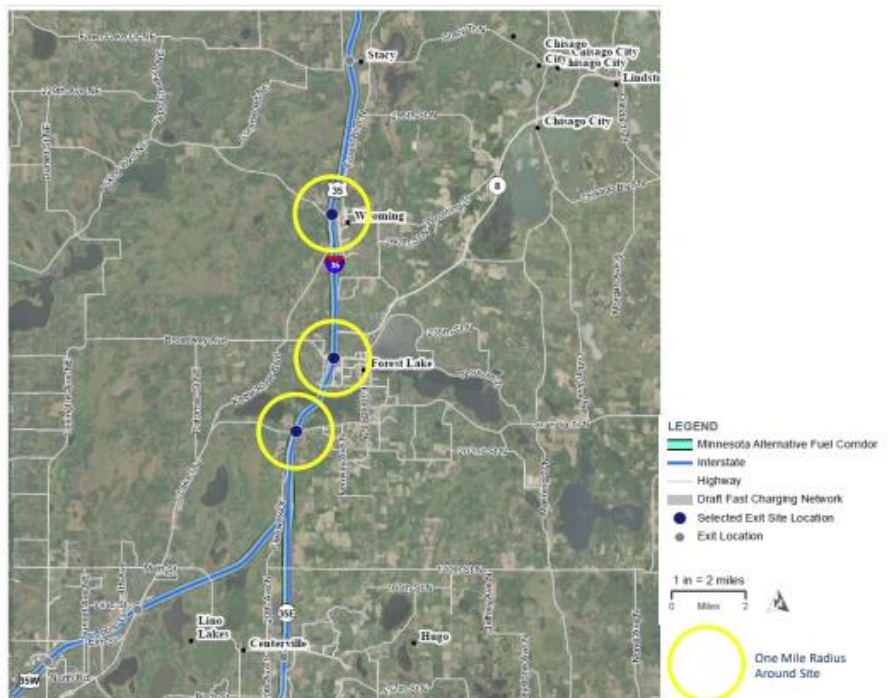
Method: New Business

Background Information:

MNDOT has been doing an initial draft analysis of communities along the I-35 and I-94 corridor that may be potential Electric Vehicle Fast Chargers in their community. They will be looking for communities that can provide service to urban and rural areas and co-locations with existing amenities and development.

A representative from MNDOT will be present virtually to give a presentation about the program and how the selection process and program works.

Proposed Fast Charging Location: Forest Lake/Wyoming





Request for EDA Action

Date: July 6, 2022

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: MNCAR Event

Method: New Business

Background Information:

October 26, 2022 The Minnesota Commercial Real estate Association has their annual Event. This event has led to positive contacts and the continued marketing of the city's name and brand. This event is attended by 500 to 1000 commercial brokers and is a great opportunity for relationship building. The cost of this year's event is \$1,100 and we would like to add some backdrops for our booth and giveaways. I am requesting \$500.00 for these items and the total request for the event is \$1,600.00



15th Annual

MNCAR

COMMERCIAL REAL ESTATE

EXPO

October 26, 2022
The Depot Minneapolis

The premiere commercial real estate event of the year. Hands-down.

Join us for a lively afternoon with 600+ commercial real estate deal-makers, food, drinks, giveaways, prizes, AND an Awards Program to boot!

The 15th Annual MNCAR EXPO will be held on Wednesday, October 26, 2022 at The Minneapolis Depot from 3:00 pm – 7:00 pm.



MNCAR EXPO
OVER 85 EXHIBITORS



700+ attendance in 2021- Thank you for attending!





Request for EDA Action

Date: July 8, 2022

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Downtown Plan/Study Discussion

Method: New Business

Background Information:

During the EDA's 2022 work plan it was discussed that there was not a small area plan or Downtown Study plan currently and could be a goal for the EDA and City to work towards. Small-town community downtown areas are in a renaissance. Downtowns serve as both vital economic engines for a local economy and also gathering places to celebrate together.

Although the Downtown area could be considered larger area encompassing a larger area of the downtown core of Wyoming. A Small Area Plan study area is much smaller that could focus on an area around east Viking and Hwy 61. Small Area Plans specifically explore issues, opportunities and solutions within a confined geographic area that has a cohesive set of characteristics. The long-term success of Downtown depends heavily on a strong and well-designed core. It is this area where the integration of commerce, residential living, community activity – and parking – need to fit together like puzzle pieces.

I would like to begin discussions with the EDA in regards to these items and what potential areas we could incorporate and what kinds of things would we potentially want to be included in a proposal that we could eventually send out as a Request for Proposals to consultants.

Topics for consideration could be as follows:

- What portion of the downtown would the study include
- Redevelopment strategies
- Streetscape enhancements
- Bike and pedestrian networks/Leverage Sunrise Trail
- Parking needs
- Building on Heritage
- Community gathering spaces
- Stakeholders (Businesses, Residents, Wyoming council and boards)



Request for EDA Action

Date: July 7, 2022

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Initial 2023 Budget Discussion

Method: New Business

Background Information:

Then annual EDA levy for 2022 was \$10,000. We are looking to have the group make an initial recommendation to the city council for the 2023 budget

Other 2022 Expenditures YTD

- MNCAR \$1,100 (if approved)
- EDM Conference - \$500
- Constant Contact - \$336.00
- Swag/giveaway items For MNCAR Event – 300.00 (If approved)
- Postcards for Manufacturing Week – 85.00
- Initiative Foundation \$300.00
- Hwy 8 corridor Study - \$5,000
- MNCAR Membership - \$150

TOTAL Expenditures YTD - \$7,621.00

2023 Priorities

I would like to begin some of the initial conversations with the group about 2023 budget priorities. The Wyoming City budgeted \$10,000 for the EDA levy in the preliminary budget.