

**AGENDA
PARK ADVISORY COMMISSION
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
JULY 12, 2021
7:00 PM**

CALL TO ORDER:

CALL OF ROLL:

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the Park Advisory Commission on items not on the current Agenda. Items requiring Park Advisory Commission action maybe deferred to staff for research and future Wyoming Park Advisory Commission Agendas if appropriate."

CONSENT AGENDA:

Items under the "Consent Agenda" will be adopted with one motion; however, council members may request individual items to be pulled from the consent agenda for discussion and action if they choose.

APPROVAL OF MINUTES:

1. Consider approving the minutes of the "Regular Meeting" of the Wyoming Park Advisory Commission for June 7th, 2021.

COMMUNICATIONS:

2. Staff Report
3. Park and Trail Master Planning
4. Railroad Park Donations

OLD BUSINESS:

NEW BUSINESS:

5. Consider Recommending the Resilient Communities Project Applications for Railroad Park Memorial Public Engagement and Aging in Parks: Active Living for All Ages in Wyoming Parks

6. Review and recommend a preferred brick color and font for the Railroad Park Buy a Brick Fundraiser

ADJOURN

**NEXT MEETING:
August 2, 2021
7:00PM**

DRAFT MINUTES
WYOMING PARK ADVISORY COMMISSION
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
JUNE 7, 2021
7:00PM

CALL TO ORDER:

Chair Spangler called the Regular Meeting of the Wyoming Park Advisory Commission for June 7, 2021 to order at 7:01PM

CALL OF ROLL:

On a Call of the Roll the following members of the Wyoming Park Advisory Commission were present: Members Barb Williams, Bruce Spangler, Heather Vandenheuvel, Jessica Bergan, TJ Malaskee, and Claire Luger, Council Liaison, Lisa Iverson, Mayor

Absent: NONE

Also Present: Kelly Dumais, Assistant City Administrator

Visitors: None

DETERMINATION OF A QUORUM:

Chair Spangler determined a Quorum was present.

PLEDGE OF ALLEGIANCE:

OPEN FORUM: NONE

CONSENT AGENDA: NONE

APPROVAL OF MINUTES:

1. Consider approving the minutes of the “Regular Meeting” of the Park Advisory Commission for May 10, 2021.

A MOTION WAS MADE BY MEMBER WILLIAMS, SECONDED BY MEMBER VANDENHUEVEL TO APPROVE THE PARK ADVISORY COMMISSION MINUTES FROM THE MAY 10, 2021 MEETING, AS PRESENTED.

Voting Aye: Spangler, Williams, Vandenheuvel, Bergan, and Malaskee

Voting Nay: None

Abstain: None

OLD BUSINESS: NONE

NEW BUSINESS:

3. Discuss Logistics of Railroad Park Buy-A-Brick

Assistant City Administrator Dumais gave an update on the Buy-A-Brick program at Railroad Park. She noted that staff is considering offering a Memorial Wall as well as the standard bricks to be walked on. She gave an overview of the other things that staff is considering as this idea moves forward and asked if the PAC had any other ideas for things that staff should look into.

Chair Spangler asked if staff had considered the instance when people would want to donate for the history walk rather than as a memorial for a veteran.

Assistant City Administrator Dumais stated that they have not decided where in the park that component would go but definitely feels there is an opportunity whether it is to be located at the history walk or along the path somewhere.

Chair Spangler noted that he would also like to see the opportunity for families to have a grouping and suggested that the City open the opportunity up for Buy-A-Brick every year or so.

Assistant City Administrator Dumais answered PAC questions and explained some of the things staff has been looking at is what other cities have done, the longevity, and maintenance.

Member Malaskee asked if there would be an opportunity for plantings as a donation or purchase as part of this program.

Assistant City Administrator Dumais stated that they have thought about expanding it to include things like the plantings or concrete donations from local businesses. She stated that the City is looking at all options for funding this project and thinks possibilities can be highlighted on the website.

Member Malaskee suggested that the City come up with ways that it is does not just seem like the City is saying, “just give us some money”, but can incorporate some ways to honor or memorialize someone that is a more permanent feature at the park.

4. July Meeting Schedule

Assistant City Administrator Dumais noted that the next meeting is currently scheduled for July 5, 2021 and noted that staff is requesting that this meeting be moved to July 12, 2021 because of the observance of the Fourth of July holiday.

A MOTION WAS MADE BY MEMBER MALASKEE, SECONDED BY MEMBER WILLIAMS, TO RESCHEDULE THE JULY 5, 2021 PAC MEETING TO JULY 12, 2021.

Voting Aye: Spangler, Williams, Vandenheuvel, Bergan, and Malaskee

Voting Nay: None

Abstain: None

5. Goodview Park Video

Assistant City Administrator Dumais shared the most recent video highlighting Goodview Park. She asked for input from the PAC regarding prioritization of the remaining City parks for this type of highlight video.

Member Malaskee stated that he would like to see the park videos include more people and activities.

Assistant City Administrator Dumais stated that she can try to do that and noted that people will have to give permission or sign a waiver for their image to appear on the website.

The PAC discussed showing ‘before’ and ‘after’ footage of Swenson Park or other parks to show what the City is doing work and improving the parks.

COMMUNICATIONS:

6. Girl Scout Troop Gardening Project

Assistant City Administrator Dumais stated that a local Girl Scout Troop reached out to the City and did a gardening project at Goodview Park, Blue Spruce, and Ashton Park. She noted that there were pictures included in the packet of some of the work that they completed at Goodview Park.

Member Malaskee stated that at the last meeting there was a subcommittee formed to look into Arbor Day celebrations and suggested that the subcommittee begin work so it does not end up being last minute.

Assistant City Administrator Dumais asked that they subcommittee keep her in the loop regarding their subcommittee meetings and offered her assistance if they need it.

ADJOURN

A MOTION WAS MADE BY MEMBER VANDENHUEVEL, SECONDED BY MEMBER SPANGLER, TO ADJOURN THE JUNE 7, 2021 MEETING OF THE WYOMING, PARK ADVISORY COMMISSION AT 7:23 PM

Voting Aye: Spangler, Williams, Vandenheuvel, and Bergan

Voting Nay: Malaskee

Abstain: None

NEXT MEETING:
JULY 12, 2020
7:00PM



Date:
7/9/2021

To: **Park Advisory Commission Members**

Re: **Staff Report**

AGENDA

CONSENT AGENDA: NONE

Items under the "Consent Agenda" will be adopted with one motion; however, members may request individual items to be pulled from the consent agenda for discussion and action if they choose.

APPROVAL OF MINUTES:

1. Consider approving the minutes of the "Regular Meeting" of the Wyoming Park Advisory Commission for May 10, 2021.

COMMUNICATIONS:

2. **Staff Report**
3. **Park and Trail Master Planning**

Following the Park Advisory Commission's recommendation from last year, the City Council increased the funding for park maintenance to \$25,000 a year. This number came from an analysis from Public Works Superintendent Chuck Almhjeld who calculated the cost of the existing park equipment and adding concrete curbing averaged over the lifespan of the equipment. While an average cost helps us to budget for park maintenance, we would not necessarily spend only \$25,000 on each park. Additionally, it does not provide guidance for which park should be focused on at what time and the figure only account for estimated costs of replacing existing equipment.

In order to facilitate a process for planning comprehensively what the city's park and trail system looks like, City staff have requested WSB develop a proposal for a park and trail master plan. We have not yet received the proposal from WSB, however, we anticipate it within the next month and as the Resilient Communities Project applications pertain the city's park system, it is relevant to note that we have this request out and that if both the proposal and the resilient communities applications are accepted, then the RCP reports would help to inform the larger City's process.

4. **Railroad Park Donations**

The City has received additional donations to railroad park that will be included in the upcoming City Council agenda. The commercial donations were as follows:

Xcel Energy: \$1,000
Midco: \$2,000
Cemstone: 10 cubic yards of concrete ~\$2,000

Additionally, per feedback from the Park Advisory Commission, the City has updated the Railroad Park project site to include requests for donations of items including trees, shrubs and bushes, benches, etc. for the project.

NEW BUSINESS:

5. **Consider Recommending the Resilient Communities Project Applications for Railroad Park Memorial Public Engagement and Aging in Parks: Active Living for All Ages in Wyoming Parks**

During a previous meeting, the Park Advisory Commission requested that staff develop a proposal for the resilient communities project that focused on supporting seniors within the community accessing our parks system. Additionally, the City Council requested also including a proposal for railroad park in the city's application. These would function as two separate projects and would be submitted individually to the program.

Included in your packet is draft language for each of the projects including a draft title, project priorities, how the city will use the student's work, specific questions or problems for consideration that we want students to address and how the project will impact the Wyoming community. Additionally, there are letters of support for each of the projects.

OLD BUSINESS:

6. **Review and Recommend a preferred brick color and font for the Railroad Park Buy a Brick Fundraiser**

Following our last meeting, there were two questions that required additional follow up, they were:

A. **Question: Is it possible to add bricks after the project has been constructed/add engravings after the installation of the bricks.**

Answer: They can pop out bricks that are installed as pavers in a walk fairly easily. The wall application would be more difficult since those are grouted in place, but an alternative would be to have a company come in and engrave a brick in place. I would have to see what that entails and what the warranty would be since it's likely a different process and I'm not sure how they would apply the coloring of the text.

B. **Question: Could we potentially we add bricks in the history walk section of the project as well as by the veterans memorial?**

Answer: Absolutely. And you can also add engraved plaques to an upright sign/wall that can easily be added on to.

Included in your packet are materials from Brick Markers USA. Their engraving process turns the engraving into glass and ensures the engraving for the lifetime of the brick. In addition they have included a list of cities in Minnesota that they have worked with. We have samples of what the bricks look like in the colors of Wheatfield and Nutmeg that will be available at the meeting.

ADJOURN

NEXT MEETING:
August 2, 2021
7:00PM



Resilient Communities Project

Application Guidelines for the 2021–2022 Academic Year

The Resilient Communities Project (RCP, rcp.umn.edu) facilitates partnerships between local government agencies in Minnesota and the University of Minnesota, on projects designed to advance community sustainability, equity, and resilience. Projects may address a broad range of local issues and needs, but RCP specifically encourages projects that address racial inequities and disparities in Minnesota.

Communities selected for an RCP partnership benefit from applied research and technical assistance, provided by graduate and professional students and faculty at the University from a variety of departments and disciplines. The scale of RCP partnerships is flexible, and can be sized to meet your agency's capacity and needs. Typically, partnerships range in size from 1 to 20 discrete projects, and in length from 6–18 months.

Eligibility: Cities, counties, tribal public entities, special districts (e.g., watershed, transit, park, school), and regional government agencies or collaboratives in Minnesota are eligible. The selection process is competitive.

Program Cost: RCP partners must support the partnership through both dedicated staff time and a local financial contribution. For the 2021–2022 academic year, the cost is \$5,000 per project for partnerships that include 5 or more projects, or \$6,000 per project for partnerships that include from 1 to 4 projects.

Deadline for Proposals: Proposals are accepted at any time, but are due by the following dates to ensure eligibility for assistance during the time periods indicated:

- January 15 for work to begin summer academic term (May to August)
- April 15 for work to begin fall academic term (September to December)
- August 15 for work to begin spring academic term (January to May)

Proposals must be submitted as a single PDF file to rcp@umn.edu.

Overview of RCP.....	2
How an RCP Partnership Works.....	2
How to Apply	4
Proposal Evaluation Criteria	5



OVERVIEW OF RCP

The Resilient Communities Project (RCP) is a partnership between the University of Minnesota and local government agencies in Minnesota that engages students and faculty from across the university to work on *locally identified projects that advance community sustainability, equity, and resilience*. University faculty, graduate and professional students, and staff address the partner's research and technical assistance needs through course-based or independent student projects, providing easy and efficient access to research and expertise available anywhere within the University of Minnesota system.



Previous RCP partnerships have addressed projects on a host of local issues, including

- housing
- economic development
- public health and safety
- racial equity
- parks and recreation
- education
- public participation
- social services
- environmental stewardship
- transportation

RCP works closely with our partners to match projects with students and faculty from a **wide range of disciplines**. Assistance is available at **all project stages** (analysis, planning, design, implementation, and evaluation) and across **all departments in your agency** (administration, human resources, corrections, police and fire, planning, public health, public works, engineering, communications, parks and recreation, finance, environmental management, and more).

HOW AN RCP PARTNERSHIP WORKS

The partnership begins with a series of planning and orientation meetings to discuss your needs and goals for the partnership, negotiate a scope of work for each project, and learn how a partnership operates. Then University of Minnesota students, faculty, and staff will actively collaborate with you on the projects during fall, spring, and summer academic terms, depending on your project timeline and course availability. Project deliverables are typically available at the end of each academic term.

Partner Community Commitment

A key element of a successful RCP partnership is commitment and involvement from partner community staff. **For each project submitted**, partner communities will be expected to identify a **project lead**—an individual staff member who will be the primary point of contact for U of MN students, faculty, and staff working on that project. Project leads are responsible for

- attending an initial RCP orientation session;
- participating in project scoping meetings;
- preparing and providing background materials related to the project;
- pitching projects to students and faculty during class meeting times on the U of MN Minneapolis or St. Paul campuses;
- leading site visits in the community;
- attending regular project meetings;
- initiating and coordinating the participation of residents, community organizations, or other stakeholders in the project;

- participating in periodic reviews of student work throughout the semester; and
- coordinating and attending final project presentations on the U of MN campuses and/or in the community.

Project leads should anticipate spending an average of 3–5 hours per week on each project they are responsible for during each semester the project is active.

RCP and University Commitment

RCP staff with knowledge of the broad range of academic departments and resources at the University and with expertise in community resilience, project management, and communications will provide **ongoing support to ensure high-quality outcomes that meet your agency's needs**. This includes recruiting and coordinating university resources (students, faculty, staff, and courses), facilitating project scoping, identifying and coordinating delivery of data and background information for projects, maintaining a Basecamp project management system, coordinating communications and media outreach about the partnership, planning and staffing campus and community events, reimbursing project-related travel and material costs to support student and faculty participation in the program, promoting partnership activities through social and earned media, and troubleshooting projects as needed.

Outcomes from each University course, student team, or individual student that participates in a project will be documented in a **final presentation and report** (or other agreed-upon deliverable) at the conclusion of the project. All work products will be licensed through a Creative Commons agreement that allows your agency to reproduce, distribute, or adapt the work for non-commercial purposes.

Financial Cost of the Program

RCP receives some funding and in-kind support from the University of Minnesota's Center for Urban and Regional Affairs (CURA), but we depend on a **local financial contribution** from our partners to support program staffing and operations. The cost is currently **\$5,000 per project** for partnerships that include **5 or more projects**, or **\$6,000 per project** for partnerships that include from **1 to 4 projects**.

Each project will be matched with up to two (2) U of MN courses, student teams, or independent student researchers. If additional matches or other types of assistance (e.g., an intern) are desired, this may incur additional costs, pending your agency's pre-approval.

Partners may choose to fund their local contribution through a collaboration with other groups, such as county and state agencies, watershed districts, private developers, educational institutions, nonprofit organizations, businesses, and chambers of commerce. Regardless of where funds are obtained, **the partner community is responsible for acting as the sole fiscal agent for the partnership, and for making payment to RCP for all projects that are successfully matched.**



HOW TO APPLY

Submitting Your Proposal

Proposals must be **submitted by email** as a single PDF file sent to rcp@umn.edu.

RCP staff are available to help with development of your proposal at any stage—from introducing the RCP program and model to staff, elected officials, and other stakeholders to helping brainstorm ideas for projects or preparing a proposal for submission. Please contact us at rcp@umn.edu for assistance or with questions.



Deadline for Proposals

Proposals are accepted at any time, but are due by the following dates to ensure eligibility for assistance during the time periods indicated:

- **January 15** for work to begin summer academic term (May to August)
- **April 15** for work to begin fall academic term (September to December)
- **August 15** for work to begin spring academic term (January to May)

Upon receipt, RCP staff will follow up within two weeks to discuss your proposal

Required Proposal Components

1. **Partner Information:** Provide (a) the name of your agency or community, (b) current population and number of households in the geographic area you service or represent, (c) annual budget, (d) the total number of staff your agency employs.
2. **Proposed Project(s):** Provide individual descriptions of from **one to twenty (1–20) projects**. Projects should address high-priority issues for your agency and the community it serves, and involve **research questions or technical assistance needs** appropriate for graduate-level student work. Projects should demonstrably advance community sustainability, equity, or resilience. For suggestions on how to choose projects, visit the “Selecting Projects for an RCP Partnership” page on our website at <https://rcp.umn.edu/content/selecting-projects>.

For each project, provide the following information:

- a. **Project title.** Should be descriptive of the project, but can also be creative.
- b. **Project lead.** Identify one staff person in your agency who will serve as the primary contact for the project, as well as their job title, department, e-mail address, and phone number. This individual must be able to commit an average of 3–5 hours per week to the project each academic semester that the project is active throughout the partnership.
- c. **A 1–2 paragraph description of the project.** What is the **context** for the project? Why is this project a **priority** at this time? What are your agency’s **ultimate goals or objectives** related to the project or the larger issues the project addresses? How will student work be **used by your agency or community** to further these goals/objectives?
- d. **3–5 specific issues, questions, ideas, or problems for consideration that you want students to address.** What are the key things that would help to advance local efforts on this project or on the issues this project touches?

- e. **Project impact.** How will this project serve to **advance sustainability, equity, and/or resilience** in your community? Who will benefit?
- f. **Community partners or stakeholders** (external to your agency) that will be invited to participate in the project. This might include but is not limited to other government agencies, nonprofit or community organizations, resident or neighborhood groups, or local businesses. Describe specifically how these individuals or organizations will be involved, what they will do, and how their participation will benefit the project. *NOTE: It is NOT necessary to include partners or stakeholders for every project proposed.*

Applicants are **strongly encouraged** to contact RCP during preparation of their proposal to discuss proposed projects and ensure they are within the capacity of RCP and appropriate for student work.

3. **Demonstration of Support:** Include letter(s) or formal resolution(s) supporting your agency's application to and participation in the Resilient Communities Project from **one or more** of the following: city/county manager or administrator, mayor, elected governing body (city council, county board, etc.), relevant department heads. If appropriate, you may also wish to include demonstrations of support from partner/stakeholder organizations or agencies, and/or external funding entities.

Proposal Evaluation Criteria

RCP will evaluate your proposal based on the following criteria:

1. **Top-Level Support and Administrative Capacity:** Senior staff show a commitment to participate in the RCP program and to direct staff time and resources to the partnership.
2. **Clear Project Focus:** Projects are well formulated, issues or questions for investigation are defined, and there is a clear project goal.
3. **Project Relevance and Impact:** Clear description of how results will be used, what the impact will be, and how this builds upon or advances the partner's overall sustainability, equity, or resilience efforts.
4. **Community Engagement:** Where appropriate, projects include a commitment to meaningfully engage through the partnership those residents and other stakeholders directly affected by the issue, as a means of integrating local knowledge and concerns.
5. **External Partnerships:** Applicants are encouraged to collaborate with other local entities (e.g. neighboring cities, counties, watershed districts, transportation districts, school districts, business or professional organizations, private funders, research or educational institutions) to formulate projects, share partnership costs, and broaden support for any policies, programs, or other initiatives that result from working with the University.
6. **Likelihood of Match with University Courses:** Projects must be within the capability of University of Minnesota graduate/professional students, and should involve appropriate research or technical assistance needs, not menial tasks or low-level administrative work. *NOTE: While RCP works diligently to match projects, we cannot guarantee matches for all projects.*

Required Proposal Components

- 1. Partner Information:** Provide (a) the name of your agency or community, (b) current population and number of households in the geographic area you service or represent, (c) annual budget, (d) the total number of staff your agency employs.

The City of Wyoming, Minnesota is located in Southwest Chisago County. The City is comprised of 21.29 square miles. In 2008, the City of Wyoming annexed the Wyoming Township, forming the current city boundaries that are in place today. Today the population of Wyoming is estimated to be 8,237 residents. The City has 27 full time employees and serves approximately 2,921 households. The City of Wyoming provides police and fire services, building inspections, water and sewer utilities, construction and maintenance of street infrastructure, and park maintenance. The annual budget for the City of Wyoming in 2021 is \$4,451,308.

- 2. Proposed Project(s):** Provide individual descriptions of from one to twenty (1–20) projects. Projects should address high-priority issues for your agency and the community it serves, and involve research questions or technical assistance needs appropriate for graduate-level student work. Projects should demonstrably advance community sustainability, equity, or resilience. For suggestions on how to choose projects, visit the “Selecting Projects for an RCP Partnership” page on our website at <https://rcp.umn.edu/content/selecting-projects>. For each project, provide the following information:

- a. Project title.** Should be descriptive of the project, but can also be creative.

Draft Title: [Aging in Parks: Active Living for All Ages in Wyoming Parks](#)

- b. Project lead.** Identify one staff person in your agency who will serve as the primary contact for the project, as well as their job title, department, e-mail address, and phone number. This individual must be able to commit an average of 3–5 hours per week to the project each academic semester that the project is active throughout the partnership.

Kelly Dumais, Assistant City Administrator
Administration Department
kdumais@wyomingmn.org
651-440-1888

- c. A 1–2 paragraph description of the project.** What is the context for the project? Why is this project a priority at this time? What are your agency’s ultimate goals or objectives related to the project or the larger issues the project addresses? How will student work be used by your agency or community to further these goals/objectives?

The Wyoming City Council is pursuing diversity, equity and inclusion initiatives that support the City in becoming both more accessible and more welcoming to all people. One of these ways is working to ensure that aging residents are able to continue to live and thrive within the community. The City of Wyoming seeks a partnership with the Resilient Communities Program to support identifying recreational opportunities within the city’s park system to best support seniors and people of all ages with varying mobility or accessibility needs. Opportunities to remain active and to access public park facilities is critical to supporting people

wishing to age in place. Wyoming is home to multigenerational families and the City is committed to providing opportunities for people of all ages to enjoy city parks together. Currently Wyoming's public parks are generally geared towards children with most parks hosting playground equipment exclusively for children. While these are important features of our park system, they are not the only audience that the City wants to provide resources to within our parks.

Much of the equipment in Wyoming's Parks is due for replacement in the near future. The City has to consider how they would like to proceed with replacing this equipment. The Park Advisory Commission and the City Council are interested in identifying opportunities within the city's park system to encourage and support seniors in using and enjoying our park facilities. The City is also starting the process of putting together a park and trail master plan for the City. We would like the recommendations from the resilient communities project to help inform that process.

- d. 3–5 specific issues, questions, ideas, or problems for consideration that you want students to address. What are the key things that would help to advance local efforts on this project or on the issues this project touches?**

1. What types of park infrastructure would best support seniors in the Wyoming Community?
2. Which parks are best located to expand resources targeted towards serving our senior residents?
3. What are seniors residents in Wyoming looking for in public outdoors spaces?

- e. Project impact. How will this project serve to advance sustainability, equity, and/or resilience in your community? Who will benefit?**

By expanding the accessibility of parks to more seniors, this project will also make Wyoming's parks more accessible to all ages. Variations of mobility needs should not exclude people from enjoying the outdoors and the amenities within the city's parks. By investing in outdoor spaces that promote aging in place and the continued health and wellness of our senior community, this project hopes to support residents who wish to age in place.

- f. Community partners or stakeholders (external to your agency) that will be invited to participate in the project. This might include but is not limited to other government agencies, nonprofit or community organizations, resident or neighborhood groups, or local businesses. Describe specifically how these individuals or organizations will be involved, what they will do, and how their participation will benefit the project. NOTE: It is NOT necessary to include partners or stakeholders for every project proposed. Applicants are strongly encouraged to contact RCP during preparation of their proposal to discuss proposed projects and ensure they are within the capacity of RCP and appropriate for student work.**

- Fairview?

- 3. Demonstration of Support: Include letter(s) or formal resolution(s) supporting your agency's application to and participation in the Resilient Communities Project from one**

or more of the following: city/county manager or administrator, mayor, elected governing body (city council, county board, etc.), relevant department heads. If appropriate, you may also wish to include demonstrations of support from partner/stakeholder organizations or agencies, and/or external funding entities.

4. **Proposed Project(s):** Provide individual descriptions of from one to twenty (1–20) projects. Projects should address high-priority issues for your agency and the community it serves, and involve research questions or technical assistance needs appropriate for graduate-level student work. Projects should demonstrably advance community sustainability, equity, or resilience. For suggestions on how to choose projects, visit the “Selecting Projects for an RCP Partnership” page on our website at <https://rcp.umn.edu/content/selecting-projects>. For each project, provide the following information:

- a. **Project title.** Should be descriptive of the project, but can also be creative.

Draft Title: Railroad Park Memorial Public Engagement

- b. **Project lead.** Identify one staff person in your agency who will serve as the primary contact for the project, as well as their job title, department, e-mail address, and phone number. This individual must be able to commit an average of 3–5 hours per week to the project each academic semester that the project is active throughout the partnership.

Kelly Dumais, Assistant City Administrator
Administration Department
kdumais@wyomingmn.org
651-440-1888

- c. **A 1–2 paragraph description of the project. What is the context for the project? Why is this project a priority at this time? What are your agency’s ultimate goals or objectives related to the project or the larger issues the project addresses? How will student work be used by your agency or community to further these goals/objectives?**

The City of Wyoming is in the process of raising funds for the construction of Railroad Park in downtown Wyoming. This park will include three main components including a veterans memorial, a history walk, and a trailhead as the park sits along the Regional Sunrise Prairie Trail. The City wants to partner with the Resilient Communities Project to lead the engagement effort on the veterans memorial and the history walk within the park. These two features are meant to share the story of our community, celebrate service, and also serve as a gateway to the City. While the master plan for the park has general characteristics for the design of these structures, the specifics about the content and final design need to be developed.

The City wants to make sure that we are engaging different groups within our city in the process of defining the specifics of what these memorials will look like. We want the Resilient Communities Project to facilitate the engagement efforts for these components to ensure that we are respectful of the past and honor the many contributions that have helped to make the Wyoming community what it is today.

- d. **3–5 specific issues, questions, ideas, or problems for consideration that you want students to address. What are the key things that would help to advance local efforts on this project or on the issues this project touches?**

- 4. What stories should be included on the City's History Walk
- 5. How should the City design the Veteran's Memorial within the Park
- 6. How do we incorporate different groups within the engagement efforts on each of these components.

- e. **Project impact. How will this project serve to advance sustainability, equity, and/or resilience in your community? Who will benefit?**

We want to incorporate diverse voices in our engagement efforts for defining what these memorials should look like. We want to make sure that this site is a place that is accessible and welcoming for all residents in the community and does justice to the stories and sacrifices of the past that have helped to make the Wyoming community what it is today.

- f. **Community partners or stakeholders (external to your agency) that will be invited to participate in the project. This might include but is not limited to other government agencies, nonprofit or community organizations, resident or neighborhood groups, or local businesses. Describe specifically how these individuals or organizations will be involved, what they will do, and how their participation will benefit the project. NOTE: It is NOT necessary to include partners or stakeholders for every project proposed. Applicants are strongly encouraged to contact RCP during preparation of their proposal to discuss proposed projects and ensure they are within the capacity of RCP and appropriate for student work.**

- Wyoming Historical Society
- Forest Lake VFW

5. **Demonstration of Support: Include letter(s) or formal resolution(s) supporting your agency's application to and participation in the Resilient Communities Project from one or more of the following: city/county manager or administrator, mayor, elected governing body (city council, county board, etc.), relevant department heads. If appropriate, you may also wish to include demonstrations of support from partner/stakeholder organizations or agencies, and/or external funding entities.**

July 12th, 2021

Mike Greco
Resilient Communities Project Director
301 19th Avenue S.
330 HHHSPA
Minneapolis, MN 55455

Dear Mr. Greco,

On behalf of the Wyoming Park Advisory Commission, I am pleased to offer this letter of support for the City of Wyoming's application to the Resilient Communities Project. We have a commitment to accessible, equitable and creative place making in Wyoming Parks. Ensuring that our park system is welcoming to all ages is a prime concern for the Wyoming Park Advisory Commission.

We recognize the importance that active living and access to outdoor spaces has towards making it possible for people to age in place. Parks are a place where people of all generations should be able to gather and enjoy the beautiful outdoor spaces that we have in our city. We want to work with the Resilient Communities Project to help identify opportunities for us to improve our parks so that they are more welcoming and accessible to seniors in our community and people of all ages with varying mobility needs.

We believe that by partnering with the Resilient Communities Project now, we will be able to integrate the lessons and insights we gain through the partnership into a citywide park and trail master plan. Integrating equity considerations for residents of all ages into this plan will help to set our city up for success at being a place where people of all ages will be able to enjoy the outdoors.

We look forward to working with Resilient Communities Project staff and students to help make our City a better place for people to age in place.

Sincerely,

Bruce Spangler

Park Advisory Commission Chair

July 12th, 2021

Mike Greco
Resilient Communities Project Director
301 19th Avenue S.
330 HHHSPA
Minneapolis, MN 55455

Dear Mr. Greco,

On behalf of the Park Advisory Commission, I am pleased to offer this letter of support for the City of Wyoming's application to the Resilient Communities Project. We have a commitment to accessible, equitable and creative place making in Wyoming Parks. A partnership with the Resilient Communities Project on our Railroad Park Project will help to ensure that we include and reflect a variety of voices within the creation of our History Walk and Veterans memorial.

The Park Advisory Commission is excited about the opportunity to build off of the momentum of the Railroad Park fundraising initiatives to launch into engagement efforts for the Wyoming Veterans Memorial and History Walk that will be included within the park. These two features require the engagement of diverse members of the Wyoming community and must work to tell the story of our community and to honor the veterans that have served in the armed forces. We see the partnership with the Resilient Communities Project to be an opportunity to connect with and engage different groups within the Wyoming community.

We believe that by partnering with the Resilient Communities Project we will be able to integrate the insights and reflections of the report into the final design of the Railroad Park project. The success of this project hinges on us engaging our community in this project and we see the Resilient Communities Project as an opportunity to do just that.

We look forward to working with Resilient Communities Project staff and students to help our City build public spaces that reflect the voices of our community.

Sincerely,

Bruce Spangler

Park Advisory Commission Chair

Brick Markers® USA, Inc. (BMI) is customer focused and dedicated to helping you to define and meet your fundraising goals. Our experienced and devoted team of professionals is truly committed to your success! The potential revenue generated from a program is significant, and Brick Markers® offers the products and services necessary to help you meet, and even exceed, your fundraising goals.

Brick Markers' patented laser engraving processes (Vitalase® and Vitrix®) are the "gold standard" of the industry. Laser engraving offers a level of quality and detail not attainable through traditional techniques such as mechanical engraving or sandblasting. We are so confident in the durability of our engraving that we offer a written lifetime warranty that is unsurpassed in the industry. Brick Markers® USA is the industry leader offering products, services and support second to none. Selecting Brick Markers® for your program means that you have chosen a company committed to uncompromising quality, exemplary customer service and innovative fundraising strategies.

Brick Markers® USA, Inc.

Let's Turn Bricks into Bucks

UNIVERSITY OF THE NATIONS
Kailua-Kona, HI

Patented Laser Engraved Bricks, Pavers & Tiles

www.brickmarkers.com Tel: 800-634-8948

①

What you will get with BMI

- FREE shipping within the 48 contiguous U.S.
- FREE clipart library
- FREE Spanish accent marks
- FREE Greek letters
- FREE designed and hosted donor website
- FREE brochure/order form samples
- Exemplary, friendly and professional customer service
- Fast lead time
- No minimum orders
- Competitive pricing
- Lifetime warranty
- Permeable pavers
- Additional fee-based services
 - Order processing center
 - Replicas and certificates
 - Locator design service
 - Management reporting



Mission Statement

Incorporated since 1997, Brick Markers® USA, Inc. has been a privately held corporation committed to just one thing: providing the finest quality products. BMI provides profitable fund raising and marketing strategies that meet the special needs of the client. BMI has a focused dedication to the client, by working closely with the client in the beginning stages of creating their brochure to confirming the completed product has arrived as promised. Our experienced and devoted team of professionals are truly committed to continuing this tradition.

Choosing BMI as your brick engraving company means you have chosen a company committed to uncompromising quality and valuable innovative fund raising and marketing ideas.

BMI provides the most competent customer service support in the industry. Today our products are distributed throughout the U.S.A., Europe, Japan, China, Virgin Islands, Philippines, Saipan, Mexico and we continue our expansion worldwide.

Lifetime Warranty

BMI's Vitralase®/Vitrix® Laser Engraving

BMI warrants, through its Lifetime Warranty, that its patented Vitralase®/Vitrix® vitrification processes will be of good quality and workmanship and will not fade, chip, oxidize, peel or separate from the brick, paver or tile for the life of the surface of the engraved brick, paver or tile. BMI requires that the brick, paver or tile manufacturer meet all ASTM (American Standards of Testing Materials) standards for quality, durability and longevity.

This warranty is limited to the repair or replacement of any Vitralase®/Vitrix® vitrification processes engraved into a brick, paver or tile meeting ASTM standards. Any Vitralase®/Vitrix® vitrification engraving processes that prove(s) defective will be repaired or replaced by BMI provided that such defect is due to faulty material or workmanship on the part of BMI and not the result of tampering, vandalism, misuse, abuse, improper installation or maintenance misapplication, natural disaster or acts of God, excluding normal environmental conditions such as rain, sleet, snow and freeze/thaw conditions.

Patented Laser Engraving Advantages

②



OUR LASER ENGRAVING



THEIR ENGRAVING

Traditional engraving methods of sandblasting & pantographing are known to have high maintenance and replacement costs due to deterioration of paint, epoxy or grout fills; substandard engraving depths; and low tolerance to general foot traffic and/or weather exposure. Ask your representative for a full laser vs. sandblast brochure.

ADVANTAGES	BMI's LASER ENGRAVING	SANDBLASTING	PANTOGRAPHING
PERMANENT MARK	●		
COST EFFECTIVE	●	●	●
INTRICATE GRAPHICS	●		
MAINTENANCE FREE	●		
NO FADING	●		
LIFETIME WARRANTY	●		
CRISP & FINE DETAIL	●		
PAINT, EPOXY, GROUT FILL		●	●
NO FILL	●		
HARDENED GLASS	●		
ENGRAVE ON ALL MATERIALS		●	●
ENVIRONMENTALLY SAFE GREEN TECHNOLOGY	●		

We want our clients to decide for themselves!

③ RUNNING A SUCCESSFUL BRICK FUNDRAISER WITH BRICK MARKERS® USA



LET US HELP YOU TURN BRICKS INTO BUCK\$!

CONSIDER A BRICK FUNDRAISER

High Profitability

Our vendor relationships, quantity discounts and commitment to the latest technologies allow us to price our products and services aggressively. In turn, allowing you to maximize your profits.

Ongoing Fundraising

Your brick/tile fundraiser can be active for years to come. There are no upfront costs or left over inventory to worry about. Start and stop your fundraiser based on your organizations goals.

Donor Recognition

Your donors receive a permanently engraved brick/tile with the exact information they want on it. You can also offer your donors a mini replica or standard size replica of their full size product as a takeaway.

Step 1

UNRIVALED MARKETING TOOLS

FREE Donor Website

We can create a custom website for your fundraising program, designed to meet your organizations unique brand identity. This site allows your donors to purchase their brick/tile online with ease.

FREE Website Analytics & Marketing Support

Wondering how effective your marketing efforts are? We can provide you with detailed analytics of your custom website, allowing you to adjust your marketing efforts accordingly to increase exposure.

FREE Printable Order Form

Brick Markers® USA offers full marketing support by providing a custom printable order form that you can use to promote your fundraiser, distribute to your donors, and collect orders.

Step 4

BEGIN WITH THE END IN MIND

Determine an Installation Area

We always recommend starting your brick/tile fundraising process by choosing your installation area. The size of the area will determine how many bricks/tiles you need to sell, and how to price them.

Establishing Your Sales Goals

Understanding your sales goals early on will help you establish pricing for your bricks/tiles.

Price Your Product

Now that you have established an installation area and your sales goals, you are ready to price your donation levels accordingly to maximize your profits.

Step 2

CONTACT OUR SALES TEAM

4

Brainstorming

Contact one of our industry professionals to discuss your potential brick/tile fundraiser in depth. Our team will introduce you to our many tools, and strategize with you on running a successful campaign.

Strategy

When should we start/stop our campaign? How quickly can I receive my order? Can I get filler/blank bricks from you too? Our sales team is here to guide and assist you with these types of questions.

Request a Free Sample

Now that our sales team is privy to your particular needs, we can recommend a brick/tile that best fits your campaign/project, and ship you a sample to review.

Step 3

LAUNCH YOUR FUNDRAISER

Release your Webpage & Marketing Collateral

You are ready to launch your fundraiser to the public! If you have chosen to have a free webpage created, remember to include the link in all your marketing materials.

Collect Orders with our Simple Ordering System

Our proprietary ordering system offers you a “user friendly” streamlined system, making it easy for you to compile the donor’s engraving information.

Track your Profits

As orders roll in, track your profits to ensure that you are meeting your sales goals.

Step 5

PLACE YOUR ORDER

Submit your order(s) to your Sales Representative

Once we have received your order, our team will do a preliminary check of your submitted information for compliance with our engraving standards and processes.

Request a specific ship date

Need your bricks/tiles within a specific time frame, or delivered by a certain date? Work with your Sales Representative to create a timeline for ordering, so that any deadlines or event dates are met.

Receive and Install your Bricks/Tiles

Congratulations, your fundraising campaign has been a success! Now it’s time to install your bricks/tiles, or distribute them to your donors.

Step 6

⑤ Projects

LAMBEAU FIELD STADIUM



SAY "CHEESE"
PHOTO STUDIO
COME VISIT US!
MEMPHIS, TN



UNIVERSITY OF ALABAMA COLEMAN COLISEUM



CHARLEY THORNTON
SPORTS INFORMATION
DIRECTOR
MAY 1964 - JAN 1982



PRUDENTIAL CENTER CHAMPIONSHIP PLAZA



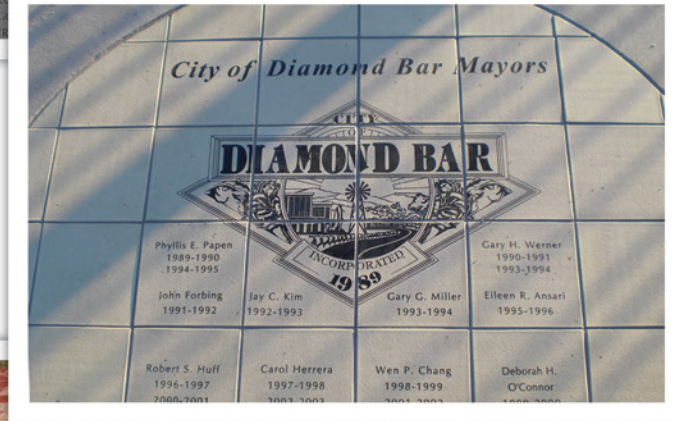
THE NEW JERSEY
DEVILS
ARE THE HOTTEST
TEAM ON ICE



COMMUNITY VETERANS MEMORIAL



OPERATION
DESERT STORM
commences with
massive attack
on Baghdad at 2:38AM
January 16, 1991



⑦ Unique Installation & Engraving Patterns



Brick Series - BELDEN

8

Brick Markers® offers various size brick products to enable your organization to maximize revenue potential and meet your fundraising goals. We offer 4x8x2¼ and 8x8x2¼ bricks. By offering multiple products, donors will contribute more to support your cause. To view the many color options available, please visit www.brickmarkers.com/products/brick-tile-colors/.



Admiral Full Range (ARFR)



Admiral Red (AR)



Claret (CL)



Kodiak Brown (KB)



Landmark Gray (LMG)



Lighthouse Gray (LTG)



Nutmeg (NM)



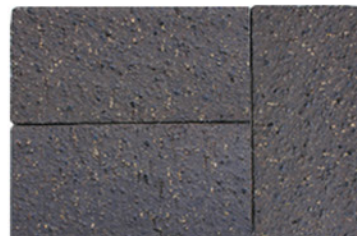
Nutmeg Full Range (NMFR)



Regimental Full Range (RFR)



Regimental Red (RR)



Sienna (SI)



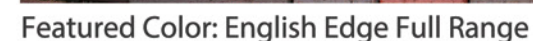
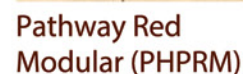
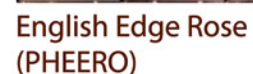
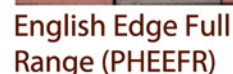
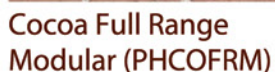
Tumbleweed (TW)



Wheatfield (WF)

⑨

A horizontal bar chart representing a 100% distribution across various categories. The bar is composed of numerous colored segments of varying widths, totaling 100%. The colors include shades of blue, brown, orange, green, purple, and red. The segments are arranged in a single row, with some segments being significantly larger than others, indicating a non-uniform distribution.



Tile Series - METROPOLITAN

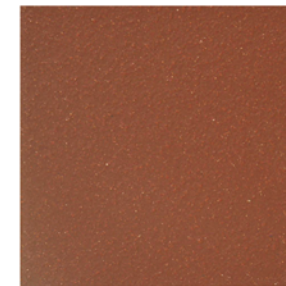
Brick Markers® offers various size tile products to enable your organization to maximize revenue potential and meet your fundraising goals. We offer 3 5/8 x 7 5/8 x 1/2, 6x6x1/2, and 7 5/8 x 7 5/8 x 1/2 tiles. By offering multiple products, donors will contribute more to support your cause. To view the many color options available, please visit www.brickmarkers.com/products/brick-tile-colors/.



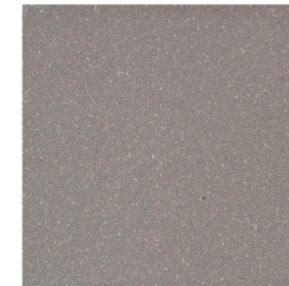
Available in 3 5/8 x 7 5/8 x 1/2, 6 x 6 x 1/2, and 7 5/8 x 7 5/8 x 1/2



* Some of these 4x8 colors are no longer available



Mayflower Red (310)

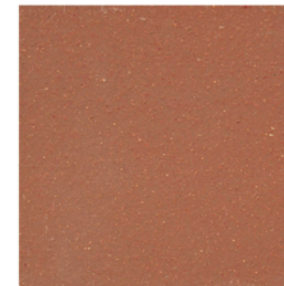


Puritan Gray (507)

Available in 6 x 6 x 1/2, and 7 5/8 x 7 5/8 x 1/2



Adobe (205)



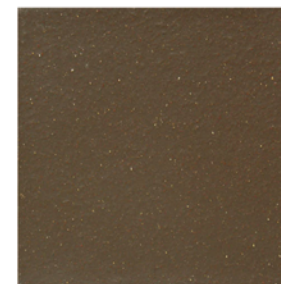
Auburn (220)



Boulevard (107)



Buckskin (105)



Chestnut Brown (108)



Oyster Bay (101)



Plaza Gray (505)

"The engraving is clear and the names are easily read. Both the customers and ourselves are extremely satisfied."

The Zoo in Forest Park
Robert Gladden, President

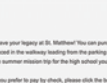
We will create a custom website for your fundraising program. Your donors will have the ability to purchase their brick/tile on-line with ease. We will design and host a unique website for your group or organization. We will work with you to create a site with images and wording that best represent your vision.

Our custom POS offers a very "user friendly" system making it easy for you to compile the donor's engraving information. Once you have completed the engraving information for your order, simply attach it to an email to your sales representative. Brick Markers® will take it from there!



SAINT MATTHEW CATHOLIC COMMUNITY

United by Faith



Leave your legacy at St. Matthew! You can purchase an engraved 4" X 8" brick paver that will be placed in the walkway leading from the parking lot to the parish hall. All funds raised will be used to fund the mission activities for the high school parish.

If you prefer to order by check, please click the button below:

[Order Paver](#)

As part of your transaction and confirmed automatically on your order. Please use the spaces provided below for your message and note that characters must be letters, numbers, spaces, and punctuation.

SELECT HERE \$75 - Add Brick Only Engraving and Production St. Matthew Catholic Church 2020 SELECT HERE \$75 - Add Brick with Engraving Engraving and Production St. Matthew Catholic Church 2020	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"> Title _____ Unit 1 _____ Unit 2 _____ Unit 3 _____ </td> <td style="width: 50%; vertical-align: top;"> Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick. </td> </tr> </table>	Title _____ Unit 1 _____ Unit 2 _____ Unit 3 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.
Title _____ Unit 1 _____ Unit 2 _____ Unit 3 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.		

As part of your transaction and confirmed automatically on your order. Please use the spaces provided below for your message and note that characters must be letters, numbers, spaces, and punctuation.

SELECT HERE \$75 - Add Brick with Engraving Engraving and Production St. Matthew Catholic Church 2020 SELECT HERE \$75 - Add Brick with Engraving Engraving and Production St. Matthew Catholic Church 2020	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"> Title _____ Unit 1 _____ Unit 2 _____ </td> <td style="width: 50%; vertical-align: top;"> Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick. </td> </tr> </table>	Title _____ Unit 1 _____ Unit 2 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.
Title _____ Unit 1 _____ Unit 2 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.		

As part of your transaction and confirmed automatically on your order. Please use the spaces provided below for your message and note that characters must be letters, numbers, spaces, and punctuation.

SELECT HERE \$75 - Add Brick with Engraving Engraving and Production St. Matthew Catholic Church 2020 SELECT HERE \$75 - Add Brick with Engraving Engraving and Production St. Matthew Catholic Church 2020	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"> Title _____ Unit 1 _____ Unit 2 _____ </td> <td style="width: 50%; vertical-align: top;"> Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick. </td> </tr> </table>	Title _____ Unit 1 _____ Unit 2 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.
Title _____ Unit 1 _____ Unit 2 _____	Total: _____ Add to Cart Click on the brick you wish to order and fill in the name, address, simply click on the add to cart button and you will be taken to the checkout page. You will be able to enter your card, add new savings and add a note to the brick.		

If you wish to make an additional donation or do not want to purchase a brick but would still like to donate to St. Matthew Catholic Church, you can do a [donation here](#). (Donor Reg. 2550)

Donate





St. Matthew Catholic Church assumes the right of withdrawal of any order found to be inappropriate or in violation of St. Matthew Catholic Church policies, mission or guidelines.

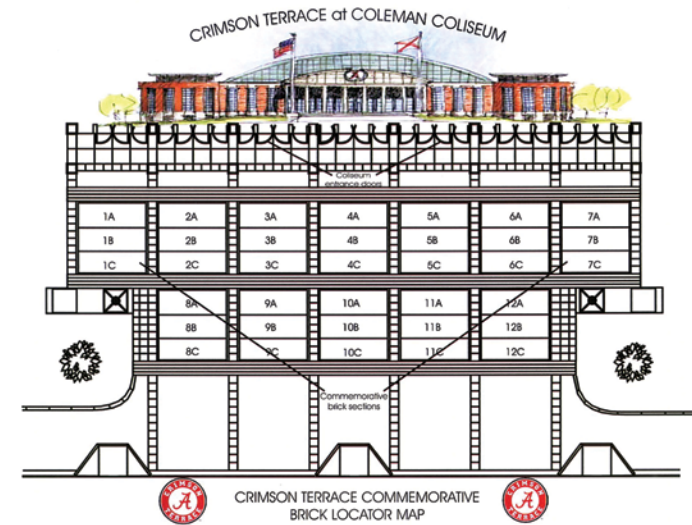
[illegible]

Brick Markers® USA offers full marketing support by providing a custom printable order form that you can use to promote your fundraiser, distribute to your donors, and collect orders.

[illegible]

Brick/Tile Locator

Each brick or tile will be assigned to a section location. A Section Master database will be created by Brick Markers® based on the layout and section capacities of the area designed for installation. Brick Markers® accurately monitors section size, and compiles section data information that is used to provide documentation to you for installation and location purposes. The Section Master database will be sent electronically to you on a regular basis, so that information is readily available to answer donors' questions regarding the location of their brick or tile.



Certificates of Authenticity

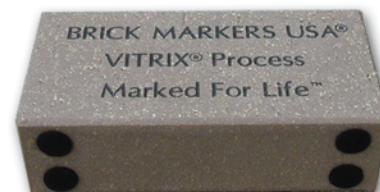
If your program offers standard or miniature replicas, a Certificate of Authenticity can be shipped to the donor along with the purchased replica. The Certificate of Authenticity establishes that the replica is authentic and the certificate can be proudly displayed in an 8x10 frame for family and friends to see.



Tile Name Plates



Replica Bricks/Tiles



Replica Cases



13 Free Clipart Library & Fonts

SEE FULL CLIPART LIBRARY AT WWW.BRICKMARKERS.COM/PRODUCTS/CLIPART-GRAPHICS/ OR CLIPART INSERT

Over 100 Free Clipart

Sport Clipart



Religious Clipart



Miscellaneous Clipart



Animal Clipart



Holiday Clipart



Seals & Badges Clipart



Free True Type Fonts

Optic
OPTIC

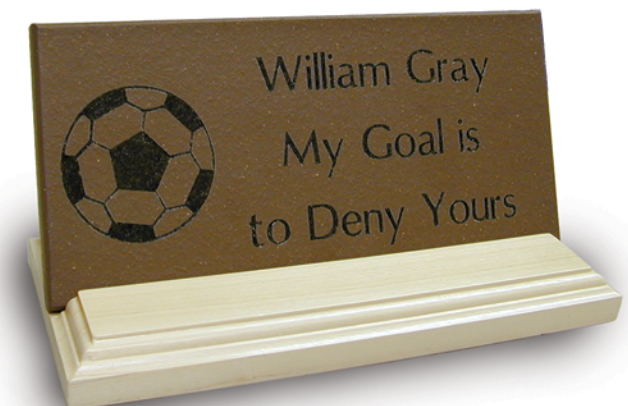
Times New Roman
TIMES NEW ROMAN

Union 55
UNION 55

Franklin Gothic Med
FRANKLIN GOTHIC MED

Irulmedium
IRUIMEDIUM

Galliard
GALLIARD



NOTE: OPTIC FONT ENGRAVING UNLESS SPECIFIED

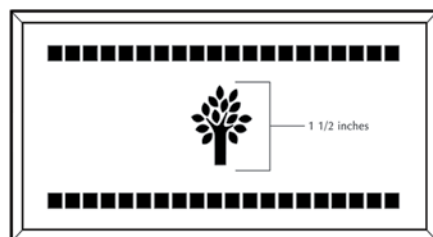
Standard Layouts

Clipart/Logos Optional

14

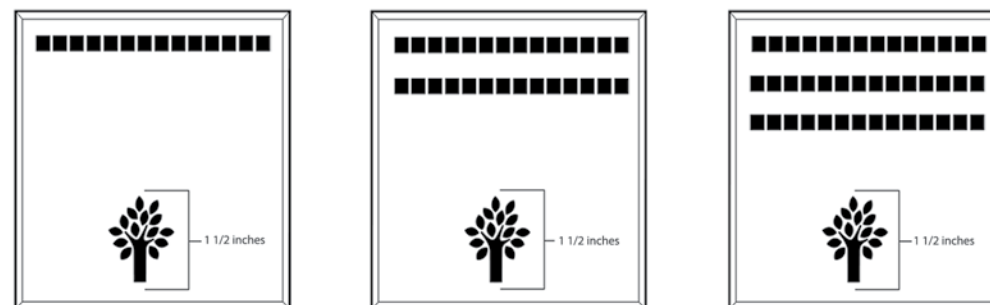
4x8 Layout #1

Number of characters is 20 on the first line and third line, including spaces and punctuation. Second line is for clipart images only. Logo height equals 1 1/2 inches. Clipart can also be placed on top or bottom line if preferred.



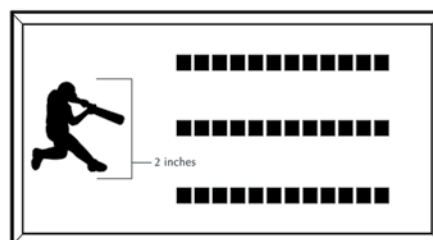
6x6 Layout #4

Number of characters is 14 per line, including spaces and punctuation. Logo height equals 1 1/2 inches.



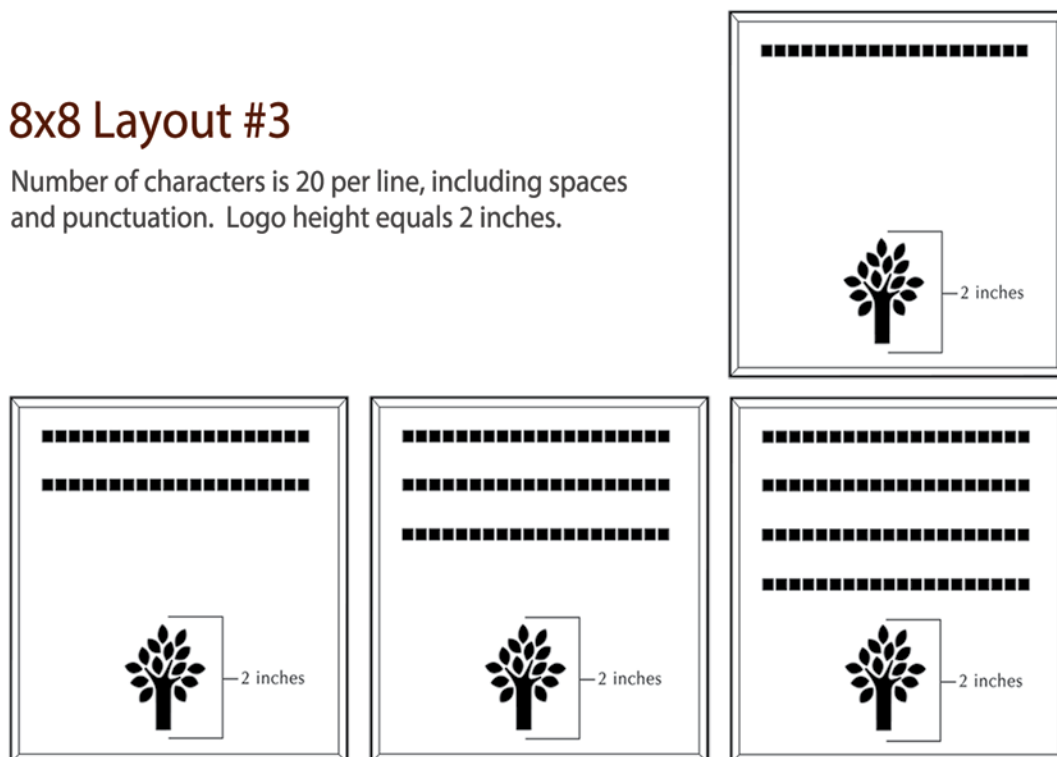
4x8 Layout #2

Number of characters is 12 per line, including spaces and punctuation. Logo height equals 2 inches.



8x8 Layout #3

Number of characters is 20 per line, including spaces and punctuation. Logo height equals 2 inches.

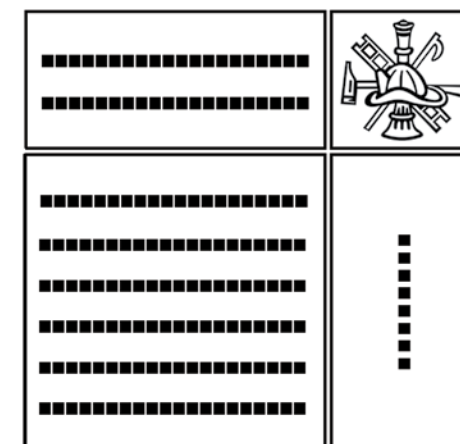


*12x12 Layout #5

Number of characters is 20 per line horizontal and 8 characters per line vertical, including spaces and punctuation. Custom logo height equals 3 1/2 inches on the 4x4.

(1) 4x4, (2) 4x8, (1) 8x8

*Brick Products Only



IMPORTANT READ:

Our Graphics Department will be glad to view any custom layouts. The total lines used for the message will determine the size of the image. Please adhere to the requirements of each specific layout.

Not all clipart images are available on each layout. To see our free clipart exceptions please go to www.brickmarkers.com/services/standard-layouts/

Our Exclusive Patented Laser Engraved Bricks, Pavers and Tiles Vitralase® & Vitrix® Price List

4x8 CLAY BRICK/PAVER (2¼" thick) or 35/8 x 75/8 QUARRY TILE (½" thick)

Number of Units Per Order	Lines & Characters Available	Price per Unit
Over 5,001	3 lines / 20 characters per line	Quote
2,501 - 5,000	3 lines / 20 characters per line	\$16.00
100 - 2,500	3 lines / 20 characters per line	\$18.00
50 - 99	3 lines / 20 characters per line	\$20.00
5 - 49	3 lines / 20 characters per line	\$35.00
1 - 4	3 lines / 20 characters per line	\$35.00*

8x8 CLAY BRICK/PAVER (2¼" thick) or 75/8 x 75/8 QUARRY TILE (½" thick)

Number of Units Per Order	Lines & Characters Available	Price per Unit
Over 5,001	6 lines / 20 characters per line	Quote
2,501 - 5,000	6 lines / 20 characters per line	\$28.00
100 - 2,500	6 lines / 20 characters per line	\$30.00
50 - 99	6 lines / 20 characters per line	\$32.00
5 - 49	6 lines / 20 characters per line	\$44.00
1 - 4	6 lines / 20 characters per line	\$44.00*

6x6 QUARRY TILE (½" thick)

Number of Units Per Order	Lines & Characters Available	Price per Unit
Over 5,001	4 lines / 14 characters per line	Quote
2,501 - 5,000	4 lines / 14 characters per line	\$16.00
100 - 2,500	4 lines / 14 characters per line	\$18.00
50 - 99	4 lines / 14 characters per line	\$20.00
5 - 49	4 lines / 14 characters per line	\$35.00
1 - 4	4 lines / 14 characters per line	\$35.00*

12x12 CLAY BRICK/PAVER (2¼" thick) See insert for details and pricing

Brick Markers® offers a one time credit on your first order if the order is less than 100 bricks. Contact your sales representative for more details.

*\$15.00 handling fee per brick for orders under 5 bricks

PRICING INCLUDES:

- SHIPPING (within the 48 contiguous U.S.)
- A COMBINATION OF ALL SIZES (EXCLUDING MINI'S) TO CREATE A TOTAL OF 100 OR MORE
- VARIETY OF BRICK/PAVER/TILE COLORS
- CHOICE OF TRUE TYPE FONTS FROM OUR EXCLUSIVE SELECTIONS
- FREE CLIPART (view clipart insert or visit brickmarkers.com for our full clipart library)

ARRAYS:

4X8 ARRAYS	\$75.00 PER BRICK/TILE
8X8 ARRAYS	\$100.00/ PER BRICK/TILE

ADDITIONAL OPTIONS:

CUSTOM LOGOS - corporate, clubs, schools, mascot, etc.	\$75.00 EACH
SIGNATURES AND CHILDRENS ART	\$30.00 EACH

Pricing for arrays includes: set-up, logo programming, laser conversion, brick/tile engraving and shipment to your location (within the 48 contiguous U.S.).

NOTES:

Email logos as an attachment to your sales representative. Digital image files should be sent as ai, eps, psd, pdf, png, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

Logos not supplied in the specified format can be received as true camera ready art but a minimum charge of \$100.00 will be assessed per logo. Pricing includes: set-up, scanning, vectorizing, logo programming and laser conversion.

Any additional cost will be determined once our graphics and laser department confirms the complexity of your graphics or artwork.

TERMS:

Since your order is custom, we do require payment in advance.

FOR MORE DETAILS ON PRICING, VARIETY OF BRICKS/PAVERS/TILES AND OUR FUNDRAISING CAPABILITIES, PLEASE CONTACT US AT 1-800-634-8948

Our Exclusive Patented Laser Engraved Bricks, Pavers and Tiles Vitralase® & Vitrix® Mini-Brick Price List

16

1½x3x5/8 CLAY BRICK/PAVER

Number of Units Per Order	Lines & Characters Available	Price per Unit
Over 5,001	3 lines / 20 characters per line	Quote
2,501 - 5,000	3 lines / 20 characters per line	\$5.50
100 - 2,500	3 lines / 20 characters per line	\$6.00
50 - 99	3 lines / 20 characters per line	\$8.50
5 - 49	3 lines / 20 characters per line	\$12.00
1 - 4	3 lines / 20 characters per line	\$12.00*

* \$7.00 handling fee per mini-brick for orders under 5 bricks

3x3x5/8 CLAY BRICK/PAVER

Number of Units Per Order	Lines & Characters Available	Price per Unit
Over 5,001	6 lines / 20 characters per line	Quote
2,501 - 5,000	6 lines / 20 characters per line	\$7.50
100 - 2,500	6 lines / 20 characters per line	\$8.00
50 - 99	6 lines / 20 characters per line	\$10.50
5 - 49	6 lines / 20 characters per line	\$12.00
1 - 4	6 lines / 20 characters per line	\$12.00*

* \$7.00 handling fee per mini-brick for orders under 5 bricks



PRICING INCLUDES:

- SHIPPING (within the 48 contiguous U.S.)
- A COMBINATION OF BOTH SIZE MINI'S TO CREATE A TOTAL OF 100 OR MORE
- CHOICE OF TRUE TYPE FONTS FROM OUR EXCLUSIVE SELECTIONS
- FREE CLIPART (view clipart insert or visit brickmarkers.com for our full clipart library)

ADDITIONAL OPTIONS:

CUSTOM LOGOS - corporate, clubs, schools, mascot, etc.	\$75.00 EACH
SIGNATURES	\$30.00 EACH

NOTES:

Any additional cost will be determined once our graphics and laser department confirms the complexity of your graphics or artwork.

Email logos as an attachment to your sales representative. Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

Logos not supplied in the specified format can be received as true camera ready art but a minimum charge of \$100.00 will be assessed per logo. Pricing includes: set-up, scanning, logo programming and laser conversion.

TERMS:

Since your order is custom, we do require payment in advance.

FOR MORE DETAILS ON PRICING, VARIETY OF BRICKS/PAVERS/TILES AND OUR FUNDRAISING CAPABILITIES, PLEASE CONTACT US AT 1-800-634-8948

17 Customer Service

Our customer service team has many years of experience helping people just like you! Our team is dedicated to working closely with you to define and meet your fundraising goals, but DON'T JUST TAKE OUR WORD FOR IT:

"The high quality and durability of the engraving has impressed fans and visitors and promoted ongoing sales. Consequently, the Stadium District can continue to offer engraved items with full confidence that they will meet the expectations of our fans and look good for many years."

**Green Bay/Brown County Professional
Football Stadium District**
Patrick R. Webb

"We would like to express our satisfaction with the level of service we have received from your company. You offer a quality product and have a highly responsive and competent customer service staff. Our brick project has turned out well. So well, in fact, that we plan to place additional brick orders in the near future."

City of Peabody
Joseph D. Viola, City Planner

"In 2011 the Seaside Park Beautification Committee located in Seaside Park, NJ undertook a project that would commemorate the 10th anniversary of the September 11, 2001 terrorist attacks. The product we have received has been outstanding, however, for Seaside Park as a community, it is the personalized service and commitment by Brick Markers is what we believe makes this company the best choice for your project."

Seaside Park
Denise Koury



Brick Markers® USA's patented laser engraving processes use a high-powered laser system to engrave each brick or tile. By directing a continuous flow of intense laser energy, the image is "vitrified" into the brick or tile. The vitrification process actually converts the engraved portion of the clay product into a hardened glass, which withstands the elements like no other engraving method can. We have found that many consumers are misled by our competitors into believing that deep engraving, such as sandblasting, pantographing, or other methods that require cutting into the brick/tile and removing material provides durability similar to that provided by our patented process. However, the competing technologies actually weaken the integrity of the brick/tile and wear down over a relatively-short time. In stark contrast to deep engraving, our patented vitrification laser engraving process provides a permanent and attractive mark that offers the ultimate in durability and features our limited lifetime warranty.

After the vitrification process, the brick or tile is made of a single substrate. The hardened glass engraving and its inorganic earth element materials that is the ultimate in "Green" technology. No (volatile organic compounds) are used in actually harder than the brick or tile itself classifying minerals based on relative of harder minerals to scratch softer ones.

In the end, you and Brick Markers® USA successful and maintenance free, so you the assurance of knowing that their important to us that 100% of the revenue fundraising cause and not into replacing



tile products are still of one substrate. color are both a result of 100% natural are fused into the brick or tile. The result solvents, paints, plastics or VOC's our processes. The indelible engraving is on a Mohs scale, which is a scale for hardness and determined by the ability

want your brick/tile campaign to be can feel certain that your donors have bricks/tiles will last a lifetime. It is raised is allocated to the initial any bricks/tiles that do not meet the

standards of your committee/board and your donors. Additionally, the overall longevity and appearance of your brick/tile area will have a direct reflection on the success of your campaign.

Although Brick Markers® USA provides a lifetime warranty on all of our products, we are proud to say that, since the inception of our company, we have never even been asked to replace or repair any of our patented laser engraved product due to deterioration or illegibility of any kind. This is, no doubt, due to the incredible durability produced by our patented laser processes.

Brick Markers® USA laser engraving technology is covered by the following U.S. & Foreign Patents: 6,064,034, 6,635,846, 7,238,396, GB2349609, CA 2474284 and 5,554,335.

19 Notes and Questions

Notes:

Questions:

How do I get started?

It's easy! Just call 1-800-634-8948, e-mail us at info@brickmarkers.com or visit our website at www.brickmarkers.com and submit an inquiry on our "Contact" page. You will then be contacted by a customer service/sales representative and they will send you our brochure within 48 hours. We will help you determine:

- Donation levels that will allow you to maximize your revenue potential
- How many bricks or tiles can be placed within your designated area
- Which brick or tile is best for your project
- What level of service is appropriate for your program

How much money does it take to start a project?

There are no upfront costs to setup and launch your fundraising campaign. This means that you can start selling bricks today with zero out of pocket expenses. Additionally, we provide you with all of the essential marketing tools you need to successfully promote and operate your fundraiser at no charge. This includes a custom website which allows your donors to purchase their brick/tile online with ease, and custom order form that you can use to distribute to your donors and collect orders. As our products are customized with the exact information that your donors want, your final order will be placed at the conclusion of your campaign and there will be no leftover inventory to worry about.

What is the brick filled with?

We do not "fill" the brick/tile with any type of filler material. Our Vitralase® & Vitrix® patented processes are created with the technology of lasers. The lasers apply extreme intense heat to a specific area, in turn, transforming the clay product e.g., brick paver, quarry tile, etc. into a hardened glass that is actually stronger than the brick itself.

Do you have minimum order requirements?

We are happy to say that we do not. Our pricing is based on the volume of each order.

Does BMI provide non-engraved bricks/tiles?

Yes we do. In fact, most clients do not want the hassle of locating a distributor and coordinating the delivery. This can be arranged with your sales representative.

Does BMI install the bricks/tiles?

We do not provide installation, as our shipments are sent throughout the U.S. and abroad. We do recommend that you hire a professional masonry contractor in your area to install your bricks/tiles.

Why choose BMI?

Since 1997 we have been providing the ultimate fund raising products. We offer profitable fund raising and marketing strategies tailored to fit your unique needs. We are focused on your requirements and will work closely with you to define and meet your fundraising goals. Our patented processes are the ultimate "Green" technology and we guarantee our engraving will not fade, chip, oxidize, peel or separate from the brick paver or tile for the life of the surface of the engraved brick, paver or tile. Since the inception of our company in 1997, none of our engraved products have ever been replaced. In the end you want your brick campaign to be successful and maintenance free, so you can feel confident that your donors have the assurance of knowing that their donor bricks will last a lifetime.

21 Testimonials

"I just want you to know that we are extremely pleased with the quality of the paver bricks that Brick Markers U.S.A. provided for the Illinois Firefighter Memorial. The clarity in which the engraving turned out was much better than I or other members of the committee expected."

**Illinois Firefighter
Memorial Foundation**
James Quinn

"Vincent House members, staff and board of directors are truly appreciative for the "commitment to excellence" your fine company provided us in our fundraising campaign. From our initial contact with your company I felt very confident that we chose the best provider with regard to service, quality and technology."

Vincent House
Elliott Steele

"Everyone I dealt with at Brick Markers, from research through delivery, was helpful and prompt to respond. I have referred others to your company and look forward to working with you in the years to come on our on-going Patio Paver project."

GASTON
Ann R. Davis, CFRE

"Your bricks have lived up to all of your promotional statements. In addition, all of your staff have been exceptionally helpful and accessible."

**Village of Addison, NY
Parks and Tree Committee**
Hal Sisson

"We are very happy with your service and your product, and will recommend you to anyone interested in a Great Fundraising Adventure."

Faith Church
Lewis C. Hoy

"Tesla Science Center at Wardencllyffe is pleased to recommend Brick Markers USA. We selected the company because of its excellent combination of price, quality of engraving and its use of green technology. We had a very large project, receiving orders of over 3600 bricks in six weeks. Brick Markers has provided outstanding customer support throughout the process. We look forward to working with them again in the future."

Tesla Science Center at Wardencllyffe
Mary Daum

"Our director researched companies online and found that Brick Markers has an excellent reputation. Then through personal interaction she "was impressed by your excellent customer service and quick response to question."

University of Central Arkansas
Mathilda Hulett

"We have been totally satisfied with every aspect of our involvement with Brick Markers. From the fantastic quality of the engraved bricks and mini bricks to the professionalism of the service received, our expectations have always been exceeded."

Peoria Dog Park Committee
Janet Middleton

"Brick Markers USA has been very easy to work with and quick to respond to any need. I would recommend them highly for any company or agency interested in recognizing people through engraved brick or pavers."

CARITAS
Karen J. Stanley

"We have been very happy with the quality and accuracy of the engraving that we have received from Brick Markers over the past few years. We have been particularly impressed with the custom logos."

Grover Cleveland Park Conservancy
Lisa J. Garrity

"It is my pleasure to write and let you know of our extreme satisfaction with your company, its products and services."

Share Foundation
Beth Weldon



"Let us help you create memories to last a lifetime."

Turn Bricks into Buck\$™



Brick Markers® USA, Inc.

Email: info@brickmarkers.com

Tel: 800-634-8948 Toll Free

Tel: 561-842-1338 Local

www.brickmarkers.com

<https://www.facebook.com/brickmarkers>





Minnesota

MN	EAGAN	ALPHA GAMMA DELTA HOUSE ASSOC.	100+ BRICKS
MN	BAXTER	ALL VETERANS MEMORIAL	100+ BRICKS
MN	EDEN PRAIRIE	MIRACLE LEAGUE	100+ BRICKS
MN	EDEN PRAIRIE	WILDLIFE FOREVER	100+ BRICKS
MN	FARIBAULT	SHATTUCK-ST. MARY'S SCHOOL	100+ BRICKS
MN	MAMKATO	BLUE EARTH NICOLLET COUNTY HUMANE SOCIETY	100+ BRICKS
MN	MINNEAPOLIS	DUNWOODY COLLEGE	100+ MINIS
MN	MONTEVIDEO	MONTEVIDEO BASEBALL CLUB	100+ BRICKS
MN	ROBBINSDALE	NORTH MEMORIAL FOUNDATION	100+ BRICKS
MN	ROCHESTER	GLORIA DEI CHURCH	100+ BRICKS
MN	ROSEVILLE	ROSEVILLE PARKS & RECREATION	100+ BRICKS
MN	SAINT PAUL	MINNESOTA PUBLIC RADIO	100+ BRICKS
MN	SAVAGE	DAN PATCH HISTORICAL SOCIETY	100+ BRICKS
MN	SHOREVIEW	FRIENDS OF THE RAMSEY COUNTY LIBRARIES	100+ BRICKS
MN	SHOREVIEW	RAMSEY COUNTY K9 FOUNDATION	100+ BRICKS
MN	ST. PAUL	BREAK THE SILENCE	100+ BRICKS
MN	ST. PAUL	ST. MARK'S CATHOLIC SCHOOL	100+ BRICKS

BRICK MAINTENANCE FOR COLD WEATHER



Low-pressure hose washers can be helpful when removing soil.



Unless the pavers have been contaminated with a material containing Portland cement, acid cleaners should not be used (**acid cleaners must never be used on clay pavers.**)



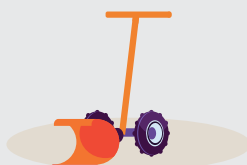
Detergents added to the water stream might speed the removal of soil.



High pressures may cause **damage** to clay pavers.

Because all de-icing chemicals tend to cause efflorescence (white powder\ crust), snow should be removed by **mechanical means**:

Power brushing is particularly good as long as there is no metal to paver contact.



Plows can be used if the blades are **flexible and made of rubber**. **Do not ride** any metal blades on pavers. Pads or rollers should be used to raise the blades above the slight imperfections inherent in segmental paving systems. Chamfered edges help.

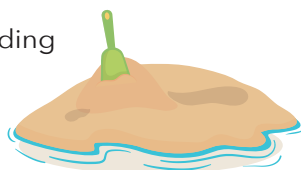
Brooms and elbow grease work well, too



Snow blowers also can be used, but the steel guide pads at the mouths of the snow blowers **must be coated with rubber** to reduce the possibility of damage when the guides hit the odd-raised or canted paver.

Shovels and/or ice scrapers must not be used; they may **damage** concrete sidewalks and they will **damage** clay pavers.

Ice is best handled by spreading **sand** on the surface of the pavement.



Calcium chloride can **cause deterioration** of clay pavers. The instructions on many chloride bags contain warnings that calcium **should not be used** on Portland cement concrete products or on clay pavers.



Salts, such as magnesium chloride, can be mixed with sand to speed melting. **Remember**, however, that any de-icing chemical is a soluble salt that may cause temporary bouts of efflorescence until spring rains wash away the remnants of the de-icing salts. Sodium chloride will not harm clay pavers.



Urea also may be used if there is no concern about killing plants. Urea does not cause efflorescence.