AGENDA
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
JUNE 10, 2021
6:00 PM

CALL TO ORDER:

CALL OF ROLL:

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

NEW BUSINESS:

1. To consider entering closed session under Minnesota Statute 13D.05 Subdivision 3,(c)(3) to discuss strategy on a potential offer on the Bingham Property

2. To consider participation in the 2021 Real Estate Journal's North Metro Development Summit in collaboration of the Chisago County HRA/EDA

ADJOURN

CHISAGO COUNTY
HRA-EDA
A Natural Resource for Business

Phone: (651) 674-5664
38871 7th Avenue | P.O. Box 815
North Branch, Minnesota 55056
www.chisagocounty.org

June 1, 2021

Dear Wyoming EDA,

Thank you for your participation in the Real Estate Journal's North Metro Development Summit in 2020.

The Chisago County HRA-EDA will be participating in the Real Estate Journal's North Metro Development Summit again this year on September 9, 2021. This is a great opportunity to gain exposure to the realtors in the Metro Area and align Chisago County with the North Metro.

The HRA – EDA will be moving forward with the Bronze Sponsorship which is $2500. Last year we asked the cities to participate and support us in this marketing event to enhance our chances of getting noticed. Unlike last year, this event will be in-person, allowing for much more exposure and networking opportunities.

The Chisago County HRA- EDA would like you to consider approval of up to $250 to support the Bronze Sponsorship for the North Metro Real Estate Journal. With your $250 contribution you will be able to send a representative from your city to attend the event and along with various marketing material and advertising. If you have someone that would like to attend, we will need to know in advance as it will cost extra for each additional participant over 4 people and we will need to budget accordingly.

Please see the attached for more information on the benefits of this sponsorship. Thank you for your consideration of this request.

Nancy Hoffman
On behalf of the Chisago County HRA-EDA

https://rejournals.com/2021eventsplanner/

Options for sponsorships this year

Option # 1
$3,500 SILVER
List of Attendees
Booth at the event
8 Free Passes to event
Full page ad in program/Virtual Lobby with link to website
Logo in program/Lobby
Business Services Directory Listing in program/virtual lobby
Logo on Signage
2 Half Page Ad in Minnesota Real Estate Journal ($4,000 Value) – 15,000 Monthly CRE readers
Banner ad on www.rejournals.com with link back to your website for 30 days
Banner ad on weekly Minnesota Commercial Real Estate News Blast for 4 weeks

EXAMPLE OF LOBBY https://rejournals.com/oct29lobby/

Option #2
$2,500 BRONZE
List of Attendees
Booth at the event
4 Free Passes
½ Page ad in program/Virtual lobby with link to website
Logo in program/lobby
Business Services Directory Listing in virtual program/lobby
Logo on Signage
2 Quarter Page Ad in Minnesota Real Estate Journal ($3000 Value)
Banner ad on weekly Minnesota Commercial Real Estate News Blast for 2 weeks

EXAMPLE OF LOBBY https://rejournals.com/oct29lobby/

Option #3
$1,500 Corporate
2 free passes
List of Attendees
Logo in program /Virtual lobby
Logo on Signage

EXAMPLE OF LOBBY https://rejournals.com/oct29lobby/

Jay Kodytek | Senior Vice President

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