

AGENDA
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
MAY 13, 2024
5:30 PM

CALL TO ORDER:

CALL OF ROLL:

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the City Council on items on/or not on the current agenda. Items requiring Council action maybe deferred to staff or Boards and Commissions for research and future Council Agendas if appropriate. You will be limited to three (3) minutes and we ask that you conduct yourself in a professional, courteous manner, and refrain from the use of profanity. Failure to abide by this policy may result in the loss of your privilege to speak".

APPROVAL OF MINUTES:

1. To consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota City EDA for April 8, 2024

OLD BUSINESS:

NEW BUSINESS:

2. To consider the letter of interest from Jeff Allen for the Wyoming Economic Development Authority
3. To consider a concept plan for Senior Housing from Duffy Development
4. To review wayfinding sign options for the City of Wyoming Downtown Area
5. To consider moving the June 10, 2024 meeting of the Wyoming EDA to June 3, 2024

COMMUNICATIONS:

6. Chisago County Collaborative Initiative Meeting May 22, 2024
7. Wyoming EDA Updates for May 2024

ADJOURN

**UNAPPROVED MINUTES
ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
CITY OF WYOMING, MINNESOTA
APRIL 8, 2024
5:30 PM**

CALL TO ORDER:

CALL OF ROLL:

On a Call of the Roll the following members of the Wyoming EDA were present:

EDA Members: Mayor Iverson, Council Member Schilling, Alex Bulmer, and Eric Nault

Also Present: Robb Linwood - City Administrator, and Nancy Hoffman, Chisago County HRA/EDA

Director

ABSENT: Buccanero

DETERMINATION OF A QUORUM:

PLEDGE OF ALLEGIANCE:

OPEN FORUM:

"An opportunity for members of the public to address the EDA on items not on the current Agenda. Items requiring EDA action maybe deferred to staff for research and future EDA Agendas if appropriate."

1. Consider approving the minutes of the "Regular Meeting" of the Wyoming, Minnesota City EDA for February 12, 2024

A MOTION WAS MADE BY EDA MEMBER SCHILLING SECONDED BY EDA MEMBER NAULT TO APPROVE THE "REGULAR MEETING" MINUTES OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY FOR FEBRUARY 12, 2024

Voting Aye: Iverson, Schilling, Nault, and Bulmer

Voting Nay:

Abstain:

SCHEDULED BID LETTINGS: NONE.

SCHEDULED PUBLIC HEARINGS: NONE

CONSENT AGENDA:

Items under the "Consent Agenda" will be adopted with one motion; however, council members may request individual items to be pulled from the consent agenda for discussion and action if they choose.

ACKNOWLEDGE RECEIPT OF REPORTS OF OFFICERS, BOARDS, COMMISSIONS AND DEPARTMENT HEADS:

OLD BUSINESS:

2. 2024 Goals and Work Plan Discussion

- Restaurants – Distillery – Brewery - Attractions
- Affordable/Workforce Housing – can we make sure that the buildings look attractive
- Different Housing options and More options – We should focus on Multi Family

- Propane Tank – Try to start conversation with Lakes Gas
- Contact Motel owner
- Looks at 2024 action items for downtown plan – review parking area
- What are some reasons to come to Wyoming
- Look at reasons to live in Wyoming that could attract employers – is it not just Wyoming is a regional look – Greater MSP Attraction – Reasons on Website – What is the story
- Showcase good schools and options
- Experience center or company tours to the public – Polaris, Hallberg, Rosenbauer, Fairview
- Opportunities – City Dispensary
- Land Inventory –
- Signage for Next Meeting
- Land Inventory
- Chisago County HRA/EDA will be doing housing study.

The EDA wanted to do some future updates on Wayfinding signage for the downtown and land inventory

NEW BUSINESS:

NONE

COMMUNICATIONS

3. EDA Updates

City administrator Linwood discussed the businesses of the month for March and April and the new Gregory contracting building.

Nancy Hoffman – Gave an update on a small business development session on May 1, 2024 and then a succession planning event will take place on May 3, 2024 at Chisago County HRA/EDA. The promise grant business act is now open for businesses under 500. Kathy Lindau at the SBDC will help with those Grant Applications. April 12th developer event in Pine County will discuss realty opportunities for the region.

Mayor Iverson discussed the Touch a Truck event on June 1, 2024

ADJOURN

A MOTION WAS MADE BY MEMBER SCHILLING SECONDED NAULT TO ADJOURN THE APRIL 8, 2024 “REGULAR MEETING” OF THE WYOMING, MINNESOTA ECONOMIC DEVELOPMENT AUTHORITY MEETING AT 6:20 P.M.

Voting Aye: Iverson, Nault, , Bulmer and Schilling

Voting Nay:

Abstain:

JEFF ALLEN

26806 Goldman Blvd
Wyoming MN
651-332-9988
Runjeffrun50k@yahoo.com

Dear Wyoming Economic Authority,

Please review this letter as my intent to join Wyoming Economic Authority.

Reason, I am asking to join Wyoming Economic Authority is because being a resident of Wyoming for over 25 years I consider Wyoming to be my home and want to ensure it continues to grow with business and housing opportunities plus remain relevant.

I am currently serving as president of Wyoming lions club where we are focusing on three events this year.

1. National Night
2. Stagecoach day (booth and 5k run)
3. Tree lighting event

I also served as a past member on the park board a few years.

Thank You
Jeff Allen



Request for Council Action

Date: May 8, 2024

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Senior Housing Concept Duffy Development

Method: New Business

Background Information:

John Duffy from Duffy Development has been working with Fairview Hospital for a potential Senior Housing site near the existing Meadows on Fairview's current location near 257th street and Fairview Blvd. We have not received the concept prior to the meeting from Mr. Duffy.

Mr. Duffy will give some details regarding the size of the project, similar projects and discuss with the EDA about the tax credit process they intend to apply for through Minnesota Housing and Finance. If staff does receive any further information prior to the meeting we will share that with the group.



Request for EDA Action

Date: May 9, 2024

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Wayfinding Signage

Method: New Business

Background Information:

As part of the EDA's recently completed downtown plan it was identified to work on wayfinding signage in 2024 for the downtown area. We have identified an area below for the potential installation of the first sign in the downtown area, but for the group we would like to give some background on why we are reviewing the wayfinding and why it was recommended by the consultant for the downtown study.

What is wayfinding?

Wayfinding is how we orient ourselves when we travel from place to place. Whether through a map, a phone app, or signage, a sound wayfinding system allows people to navigate successfully to their destination. It also provides a cohesive method for bringing a location's brand, culture, history, or story to the forefront through color, materials, and graphics. Some common examples of wayfinding signage include gateway arches, vehicular directional signage, parking signs, and "You Are Here" orientation kiosks.

Why is the City doing this?

Currently, the City's wayfinding system is extremely limited. Establishing a consistent, clear, and visible signage can help create a cohesive streetscape environment and improve the overall experience for people visiting downtown. Making downtown easier to navigate incentivizes visitors and creates a more aesthetic identity to the downtown area.

Examples of the wayfinding signage is below:







STREETSCAPE

Ornate pedestrian-scale lighting placed throughout the highway-oriented commercial area. These light poles are not used in the downtown commercial core, but would help generate design continuity between the two areas.

Unmarked pedestrian crossing at the E Viking/Felton intersection. The lack of crosswalks decreases pedestrian visibility for oncoming traffic and may encourage jaywalking; this also creates a visual disconnect between the downtown core and surrounding residential areas.



Lack of curb/separation between Wyoming Drug parking lot and Forest Blvd. Pedestrians are required to walk on the road shoulder to reach the downtown core, leaving them vulnerable to fast-moving traffic turning into the parking lot. The addition of an elevated sidewalk and curb cuts would help control cars accessing the lot and increase pedestrian visibility/safety.

Underutilized sidewalk at E Viking/Forest intersection. While this sidewalk is wide enough to accommodate foot traffic in multiple directions, it feels empty and exposed to loud roadway noise. Landscaping/street trees, benches, wayfinding signage, public art, and other urban design elements could help activate the space and establish the prominence of this intersection in downtown Wyoming.

1.10.2 Add wayfinding signage pointing visitors to important destinations (e.g. City Hall, Sunrise Prairie trailhead, Hallberg Center for the Arts, proposed Wyoming play experience, farmer’s market, etc.).

1.10.2	Add wayfinding signage pointing visitors to important destinations (e.g. City Hall, Sunrise Prairie trailhead, Hallberg Center for the Arts, proposed Wyoming play experience, farmer’s market, etc.).	2024, add on as destinations are added
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Request: Staff is waiting to hear from different companies for estimates on the signage at this time, staff would like feedback from the EDA regarding the potential placing of the signage along with style preferences.



Request for Council Action

Date: May 8, 2024

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: June EDA Meeting

Method: New Business

Background Information:

Staff is requesting to move the regularly scheduled June 10, 2024 EDA meeting to June 3, 2024 at the regular time of 5:30PM. The meeting would still take place at the Wyoming Library.



EDA Communication

Date: May 7, 2024

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Chisago County Collaborative Initiative

Method: Communications

Background Information:

The next gathering of the Chisago County Collaborative Initiative is quickly approaching. We will be meeting on Wednesday, May 22nd at the Wildcat Community Center in Lindstrom (located at 29330 Olinda Trail, Lindstrom, MN 55045) beginning at 6:00 p.m.

[Please RSVP Here](#)

Agenda for the evening:

6:00 – 6:30 Meal

6:30 – 8:30

- Welcome & Intro
- Chisago County Branding Presentation
- Legislative Update
- Preview & Invite for October 23rd meeting 8:30 Adjourn

In October, the Chisago County Board of Commissioners approved the extensive project of rebranding Chisago County. The inspiration for this project was multi-faceted and will serve as a launchpad for an overall Strategic Plan for Chisago County.

We invite you to attend on May 22nd to hear about the process, the outcomes, and some future plans for Chisago County.



EDA Communication

Date: May 9, 2024

Presented to: EDA Members

Presented by: Robb Linwood, City Administrator

Department: Administration

Reference: Updates

Method: Communications

Wyoming EDA Business of the Month for May

Apple Academy – Trust licensed and certified staff with your child’s educational beginnings

Drop In Care Available - Competitive Pricing - Licensed & Certified Teachers & Staff

Apple Academy Learning Center takes pride in providing your child with the very best educational start. We're passionate about safety, security, and nurturing care for children of all ages. You can depend on our learning center for outstanding service, compassionate care, and reliable results. Our curriculum includes a variety of subjects including reading, science, math, social studies, health, creative arts, music, and movement. To begin the enrollment process, call one of our three locations. We're happy to answer any questions you have!

For more information - <https://www.applecw.com/>

BUSINESS OF THE MONTH: APPLE ACADEMY



The county held their annual economic summit on Tuesday, May 27. Items that were discussed were the Chisago County Childcare coalition and how they are working towards more childcare in Chisago County. Matt Mullins from Maxfield Research was present to give some background about the upcoming housing study for 2024. The last time a study was completed was in 2018 and the update will be very helpful in understanding our housing needs and the rest of the counties.

The Katie's Glen Subdivisions construction began last month. This includes grading, along with utility work and road grading. The development will consist of 39 single family lots.

